

Evite Announces Sesame Street Collaboration to Bring Beloved Characters to Digital Invitations

Users can now access design templates featuring Sesame Street characters to create more engaging digital invitations and greeting cards

LOS ANGELES, June 5, 2023 - [Evite](#), the world's leading digital invitation platform, announces its collaboration with *Sesame Street* to launch a collection of invitation designs based on the most popular characters from the fan-favorite TV series. The collaboration launches with 24 unique designs inspired by *Sesame Street*, including beloved characters such as Big Bird, Elmo, Abby Cadabby, Cookie Monster and more.

The offering includes premium digital invitation options, allowing customers to pair their *Sesame Street*-themed parties with invitations to match. In addition to the *Sesame Street* designs created specifically for Evite, add-on features like envelopes, stamps and animations, tracked RSVPs, and event management capabilities are all also available through the Evite site and app.

Evite will also further its philanthropic efforts by offering party hosts the ability to enable donations toward Sesame Workshop, the nonprofit educational organization behind *Sesame Street* with a mission to help kids grow smarter, stronger, and kinder.

"*Sesame Street* is one of the most beloved, educational brands that has an unmatched resonance with today's consumers," said David Yeom, CEO of Evite. "We're excited to bring the joy associated with their most popular characters to our digital invitations and greeting cards and make the user experience even more captivating."

"We're incredibly excited to collaborate with Evite to introduce an exciting funway for fans to engage with *Sesame Street* when celebrating life's most important moments," says Gabriela Arenas, Senior Vice President, Global Product Licensing, Sesame Workshop .

Following up a successful launch last year year with Disney, Marvel and Pixar, Evite is excited to launch the new *Sesame Street* collaboration!

About Evite

Evite is the world's leading digital invitation platform focused on bringing people together face-to-face. With thousands of free and premium customizable designs which can be sent by email or text message, Evite makes celebrating face-to-face easier and more memorable for its 120+ million annual users. Launched in 1998, the company has sent nearly three billion invitations over its history and drives billions of dollars in party-related purchases. Evite is headquartered in Los Angeles. Visit www.evite.com to start planning, get inspired or download the Evite app.

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