

Evite Announces New Invitation Designs Featuring Beloved Characters from Disney, Pixar, and *Star Wars*

Users can now access design templates featuring Disney's Encanto, and Frozen, Star Wars and more to create more engaging invitations for events

LOS ANGELES, November 15, 2022 - Evite, the world's leading digital invitation platform, today announced its collaboration with Disney to launch a collection of invitation designs based on the most popular characters from Disney, Pixar and Star Wars™. The collaboration launches with 34 unique designs inspired by both classic and modern films including Walt Disney Animation Studios' "Encanto", "Beauty and the Beast, and "Frozen", Pixar Animation Studios' "Toy Story", Star Wars, and more.

The collaboration includes both free and premium digital invitation options, allowing customers to pair their Disney-themed parties with invitations to match. In addition to the new designs created specifically for Evite, tracked RSVPs, add-on features like envelopes, stamps and animations and event management capabilities, are all also available through the Evite site and app.

"Disney is one of the most beloved cultural institutions that has an unmatched resonance with today's consumers," said David Yeom, CEO of Evite. "We're excited to bring the joy associated with their most popular properties to our digital invitations and make the user experience even more captivating."

The first set of Disney, Pixar and *Star Wars* Evites are available to consumers immediately. A second wave of invitation designs as well as Disney-themed baby shower invitations are set to launch in the first quarter of 2023.

Evite has seen the largest customer demand for unique designs, which Evite has started offering through its artist collaboration program. This collaboration showcases the potential for future branded experiences as a way to engage more thoughtfully with consumers. In addition to new brand and artist collaborations, Evite has been working on unrolling a series of gift recommendations and buying guides for consumers. It continues to aim to be a holistic, one-stop shop for all party and event planning needs.

To learn more about the collaboration, please visit www.evite.com.

About Evite

Evite is the world's leading digital invitation platform focused on bringing people together face-to-face. With thousands of free and premium customizable designs which can be sent by email or text message, Evite makes celebrating face-to-face easier and more memorable for its 120+ million annual users. Launched in 1998, the company has sent nearly three billion invitations over its history, sends over 6M+ invitations each year, and touches billions of dollars in party-related purchases. Evite is headquartered in Los Angeles. Visit www.evite.com to start planning, get inspired or download the Evite app.